Dairy Products

* Total revenue in Indian Rupees shows an approximately normal distribution.
* Amul emerges as the top-performing brand, with sales exceeding 1000 units.
* Retail, wholesale, and online channels contribute almost equally to sales (34.2%, 34.1%, 31.7% respectively).
* Chandigarh and Delhi lead in retail sales, while Tamil Nadu records the highest total value for dairy products.
* Curd is the top-selling product, with quantities exceeding 500.
* The average quantity of products sold is approximately 252 units.
* Delhi stands out as the highest-selling region, particularly in retail sales.
* Chandigarh and Delhi also dominate overall product purchases.
* Storage conditions range from 0-400, with outliers present.
* Refrigerated storage sees higher product counts.
* Butter emerges as the highest-selling product per unit in the 50-60 range.
* Most products have a shelf life of 0-20 days.
* Amul and Mother Dairy products have the highest shelf life in the 10-20 day range.
* Overall total revenue in INR is concentrated in the 100,000-120,000 range.
* Date-wise sales analysis indicates a peak in January 2022.
* These points provide a concise summary of key observations related to sales, distribution channels, product insights, geographical trends, stock conditions, and revenue patterns in the given dataset.